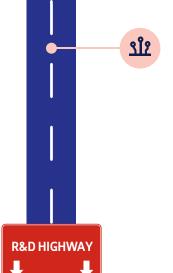


The smoother road to R&D tax credits





Do you invest in research and development (R&D)? If so, you may be eligible for the federal R&D tax credit and, in many cases, state R&D tax credits as well. Companies often miss out on these opportunities — which can save them hundreds of thousands of dollars — because they either assume the credits don't apply to them, or that claiming them isn't worth the hassle.

We can help drive your R&D tax credit recovery efforts.



At ADP®, our seasoned R&D experts guide you through the process of claiming these valuable tax credits, helping to identify eligible activities and qualified expenses.

Plus, ADP integrates with most major payroll systems, so you can benefit from our expertise regardless of the systems in place or the size of your business.

The results are undeniable:

Our R&D clients have averaged a 400% to 500% return on their investments.



Maximize R&D credits for your clients

ADP can help you maximize your R&D tax credits — while helping you comply with all current federal and state regulations.

So why not take advantage of this vital opportunity? With ADP, it's quick, easy and hassle-free.



Passing the toll: Who's eligible?

The federal and state R&D tax credits apply to any company developing new or improved products, processes, software, techniques, formulas or inventions — regardless of industry.

Software and tech



- Cloud-based applications
- SAAS
- Mobile apps
- Legacy applications

Manufacturing and design

- Computer and electronic
- Machinery
- Plastics and rubber
- Chemical

Life sciences and biotechnology



- Medical devices
- Pharmaceuticals
- Therapeutics
- Medical software

Engineering



- · Product design
- Aerospace
- Structural
- Electrical/mechanical

Start your journey

ADP offers a complimentary assessment during which we'll review your R&D activities and expenses. We'll not only determine whether you are eligible for R&D tax credits, we'll estimate how much you stand to gain by applying.

To learn more, contact an ADP representative or visit **ADP.com/taxcredits**

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Check your route



Which activities qualify?

The following is just a short list of activities that may be eligible for federal and state R&D tax credits.

- Developing or designing new products, processes, formulations or systems
- Modifying or redesigning existing processes or systems
- Researching product and material alternatives
- Developing internal use software and/or applications
- Creating prototypes or pilot models
- Applying for patents on new products and processes



Which expenses qualify?

If R&D activities are eligible for the tax credit, businesses can offset tax liabilities with <u>qualified expenses</u>, such as:

- Wages paid to employees performing the activities
- Supplies (tangible, raw materials) used to conduct the activities
- ✓ Cloud computing expenses used to develop qualified software
- Amounts paid to contractors involved in the activities